



SPECIAL EDITION of EMIR News!

This issue is a Special Edition of our Industry Newsletter as we have so many great things to tell you about!!

Planning for the Annual EMIR Open Day is underway and this year it's bigger and better than ever! We're launching some **Fantastic New Products**, we've picked a **Fantastic Location** and you can win some **Fantastic Prizes**.

(You cannot afford to miss this event – check out the middle pages.)

The All-New EMIR Referral Programme and a Chance to Win!

The **EMIR Referral Programme** has been completely overhauled and so steps up a gear in 2015 to ensure we give you your 'just rewards'! Don't miss the opportunity to win this week in the **Coaster Prize Draw** and learn how you can become **£250** better off just for referring EMIR to other like-minded businesses.

Three chances to win with our new "EMIR Rewards"!

Please find two EMIR Coffee coasters in the envelope – they could be the key to you winning **£50...**

1. Prize Draw to win £50 - 2 Winners!

Just take a 'selfie' with your coaster... Email the picture to info@solutionsinit.com and you are automatically entered into our prize draw on the 31st of March, where two winners will receive £50 Compliment vouchers – simple! (Only one entry per person.)

2. Prize Draw No 2 - 2 more Winners!

Give your 2nd coaster to a colleague... (who doesn't receive this newsletter) Then get them to also take a selfie and email their picture to info@solutionsinit.com.

For a chance to win, don't forget they need to email us their name, position and whether they wish to receive the newsletter themselves. If they do, include their email address for this quarterly industry update.

3. Earn even more!

Refer EMIR to other businesses that you know...

Great business is done by referral. Handfuls of clients come to us every year off the back of recommendations from existing customers, like you, and now we have set up a reward programme to officially thank you for your efforts. For every agreed meeting we hold with another interested business, via your introduction, you will receive **£50** (limited offer) and for every new EMIR system sold, you will receive **£200** in fantastic '**Compliments Vouchers**' that can be spent in many stores or exchanged for a wide range of fabulous '**Experiences**'.

For information on our new Rewards programme including how to qualify and claim your rewards, how they can be spent, along with the terms and conditions of the EMIR Referral Programme, please go to the link:

www.solutionsinit.com/rewards

We look forward to seeing your selfies and announcing the winners! You've got to be in it to win it!



EMIR Open Day 2015

9th June 2015

Places for this event are limited



Don't Miss Out!!

Manchester United at the Stadium of Dreams

Another year in development - more power to you, the EMIR User!

It seems like only yesterday that we celebrated 20 years of EMIR development.

As each month passes and our client base increases, we are constantly faced by the challenge of letting you, our customers, know about what's new. Let's face it, you've bought into the technology and already benefit on a daily basis, but the innovation continues and you could be missing out on some great features, so you really need to come along and see for yourself...

So this is what we're planning: **An action packed event that will update you on the direction of EMIR** including all the latest and greatest developments to help your business; a chance to see and try these developments for yourself; your chance to have your say about our future plans; and, of course, it is your chance to meet other EMIR users, receive some fantastic

hospitality from Man Utd (including a tour of the ground) and, last but not least, **your chance to win both special offers for EMIR and cash prizes!**

Now please read on for more details. The EMIR Team look forward to seeing you on June the 9th!!



New Location at the Heart of World Football!!

The EMIR Open Day is our opportunity to let you, our customers, know about the latest innovations in our technology.

This year the event will be hosted at Old Trafford, the home of Manchester United FC. It's a great location with free parking, exceptional conference facilities and a chance to soak up the history of one of the most successful football teams of all time.



Plotting the course - EMIR development

Needless to say, much has changed in the last 12 months. We will present an overview of the year's achievements, comment on your feedback and offer a road map of development for 2016 and beyond.

As an EMIR User Group member your feedback is important to us. We'll let you know how you can be a part of future decisions.

EMIR^{PDA} goes truly Mobile! [PDAMOB]

June 2015 will see the official launch of EMIR^{PDAMOB}, a downloadable application for your iPhone or Android device. With an ever increasing need to stay in touch, EMIR^{PDAMOB} is the application that will change the way you and your staff interact with EMIR. EMIR^{PDAMOB} is still designed for your site engineers, but will now feature:

- ✓ Take and transfer photographs
- ✓ Share files and important documents
- ✓ Pricing based on number of users



- ✓ Native phone applications (IOS and Android)
- ✓ Offline working with full synchronisation
- ✓ The ability to raise jobs in EMIR

SKF Integration

A number of our UK and overseas clients are part of the SKF Accredited Rebuilder Programme for Pumps and

Motors. We are working hard to integrate SKF's IOS applications to allow the free flow of information into EMIR. Work will continue throughout this year to make it happen! Come and see what's possible...



All New Sales Order Processing

EMIR's roots are firmly in repair and servicing, but Sales Order Processing is one of the fastest growth areas in EMIR development

and we are currently working on all new 'go faster SOP' that will reduce the time it takes to process orders at all stages: from order

entry through to stock picking, delivery and, of course, invoicing. So come along and see what the new SOP can do for you!

Book Now to Avoid Disappointment

We have only **60 PLACES** available for this once-in-an-EMIR-lifetime opportunity to submerge your thinking in a winning environment. There is **NO CHARGE** and we are currently limiting each company to two people and it's strictly first-come, first-served.

Book now by Emailing: info@solutionsinit.com

Be a winner at Old Trafford!

Old Trafford is the 'Stadium of Dreams' and we want you to walk away a winner. So dig out your competitive spirit and win some awesome prizes. It's important to pay attention!! Whether you are new to EMIR or an experienced user, you can still win... all of the answers to the competition can be found on the day.



The Old Trafford 'World Class Tour'

Not to be missed!!! The EMIR customer group will be taken on an exclusive tour of the **Players' Dressing Rooms, Players' Tunnel, Centre Tunnel/Dug Outs, Munich Tunnel and Players' Lounge**. Who knows, there may even be a famous face or two to greet us!



EMIR-CRM Version 5 and More!

EMIR-CRM is now the fastest selling product in the EMIR arsenal. With two version releases in 2014 and a major release planned this year, it has a clearly defined role in the product range.

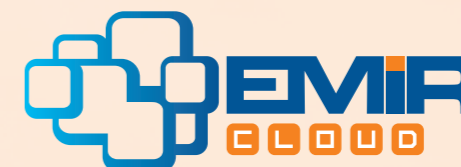
Come along and see what all the fuss is about and how CRM can help improve and control your sales process!



EMIR-Cloud for Small Business

Still not familiar with the Cloud? Want someone else to take care of your IT worries?

The skills to look after computer servers and desktop PC's in your business don't come cheap. Well, the great news is the EMIR-Cloud is now suitably priced for the smaller business. We look after your EMIR installation, Upgrades, Backups and even Email if you want us to! All in one controlled and monitored environment.



The SPECIAL OFFERS keep on coming!

Our Maintenance Customers will already realise the benefits of the Open Day, as they can expect the pick of new innovations to be loaded on their EMIR system as soon as they are available. So, here's the thing! Exclusively to the delegates of this event, if you are already on Maintenance you'll benefit from a selection of offers on modules, extensions and development that is right for your business. (Including the new software shown on the day.) For those needing Maintenance, this will be your last chance to benefit from special pricing this year.





More Great News!!

EMIR Client Access Portal

The Access Portal is now available to all EMIR users. This secure area of our website offers additional downloads, videos and information, including the current development proposals, information from each Open Day and training documentation.

If you don't already have a username and password, call **0845 009 4588** or email info@solutionsinit.com with your company name, contact name and email address.

To access the site: www.solutionsinit.com and use the link **Client Login**

EASA News

EASA's 2015 Convention and Exhibition

Grand Hyatt San Antonio and Henry B. Gonzalez Convention Center.

June 14th – 16th 2015

To book email easainfo@easa.com



AEMT News

AEMT Offshore Renewable Energy Catapult Visit

Charles Parsons Technology Centre, High Quay, Blyth, Northumberland NE24 2AZ.

March 11th 2015

Member price £28 per person.

To book call **01904 674 899** or email admin@aemt.co.uk.



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News: www.solutionsinit.com/news



Spread the News

The EMIR message is now being promoted in the UK, Ireland, Europe, the Middle East and North America. We have a growing band of followers on Social Media and new customers are purchasing EMIR based on recommendation and our marketing efforts.

If you follow us on Twitter or LinkedIn, you'll realise we post items on the good work of the AEMT, BPMA and EASA trade associations along with any news that promotes the industry or clients we have. We want to include you, the EMIR User!! We want to get your name out in the World!!

It doesn't have to be an EMIR based story, it doesn't have to be long – a few words will do. We will drive traffic towards your website. At the end of the day, the more people that know about you, the more enquiries you are likely to receive.

We are actively writing case studies on

each EMIR User, these short pieces are as much about you as they are about EMIR. (We even write the words for you to save time!) For everyone that is published on our web site, a marketing campaign ensues and your business is promoted!! We can't say fairer than that.



Want us to do the same for you?

Email info@solutionsinit.com